



Off-Screen Advertising logistic

S.NO	MEDIUM	RATES
1	BACKLIT A (8h X 9.4w) (per month)	42000/-
2	BACKLIT B (8h X 7.4w) (per month)	30000/-
3	BACKLIT C (8h X 10w) (per month)	36000/-
4	BACKLIT D (6.11h X 2.11w)(per month)	24000/-
5	BACKLIT E (6.11h X 2.11w) (per month)	24000/-
6	BACKLIT F (8h X 7w) (per month)	36000/-
7	BACKLIT G (8.1h X 5.11w) (per month)	30000/-
8	BACKLIT H (8.1h X 5.2w) (per month)	30000/-
9	BACKLIT (Pillar) (3.6h X 2w) (per month)	38400/-
10	BACKLIT (Audi 1) (3.4h X 15.2w) (per month)	36000/-
11	BACKLIT (Audi 2)(3.8h X 15w) (per month)	36000/-
12	BACKLIT (Audi 3) (3.8h X 15w) (per month)	36000/-
13	BACKLIT (Audi 4) (4h X 15w) (per month)	36000/-
14	STANDEE (per month)	24000/-
15	DROPDOWN (per month)	48000/-
16	TICKET JACKET (per month)	30000/-
17	FLOOR BRANDING (per month)	42000/-
18	FLIER DISTRIBUTION (per month)	42000/-
19	SEAT BRANDING (per month per Audi)	54000/-
20	KIOSK (6Hx4w) MON- THU	9000/-
21	KIOSK (6Hx4w) FRI, SAT, SUN (weekend)	30000/-
22	KIOSK (6Hx4w) (per month)	96000/-
23	POPCORN BRANDING (per month)	60000/-
24	AUDI DOOR BRANDING (per door per month)	18000/-
25	WEBSITE BRANDING (per month)	27600/-
26	WASHROOM BRANDING (per month)	27600/-
27	PRODUCT DISPLAY (per month)	54000/-

We look forward to a long term business association with you.

In case of any clarification feel free to get back to us.

Thanks & Regards

Silvercity cinemas

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