



On Screen Advertising logistic

SCREEN NO.	CAPACITY	FORMAT	60 seconds –AV (per week)	30 seconds –AV (per week)	Slide - 20 sec Mute per Month
1	280	MPEG 2	4368/-	2688/-	9408/-
2	214	MPEG 2	3338/-	2054/-	7190/-
3	214	MPEG 2	3338/-	2054/-	7190/-
4	220	MPEG 2	3432/-	2112/-	7392/-
		TOTAL	14476/-	8908/-	31180/-

Note:

- 1 Rs 2000/- payable to third party for digital conversion of Static Slide.
- 2 Rs 5000/- payable to third party for digital conversion of onscreen Audio- Visual
- 3 15% discount applicable for annual, 12% on 6 months and 8% on 3 months booking of onscreen advertisement.
- 4 Advance payment is to be made at the time of commencement of Advertisement.
- 5 Cheque is to be drawn in favour of "Krishna Multimedia Pvt. Ltd".
- 6 We look forward to a long term business association with you.